

THE MINI MEMBERSHIP MODEL

*How To Create a MINI Membership Site
That You “Set And Forget” For Profit*



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The M.i.n.i. Membership Model

*How To Create a M.I.N.I. Membership Site
That You “Set And Forget” For Profit*

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Introduction

You've heard that membership sites are a great way to make money online. However, maybe the thought of running a traditional membership site doesn't sound all that fun.

Perhaps you can't imagine yourself chained to your computer week after week, month after month, just so that you can regularly send new content to your members.

**The good news is that you don't have to!
Instead, what you can do is to create a vault-style mini membership site.**

Here's how it works...

Instead of having your members pay subscription fees every month, they pay just once to get a lifetime membership into the site. And instead of you sending new content every week or so, you stock the membership site upfront.

That means that you'll put an assortment of niche-relevant content into the site, including ebooks, reports, videos, audios, software and other tools and resources.

You get the best benefits of a regular membership site, such as a growing customer list that you can email again and again with your backend offers. You get to impress these customers by giving them an amazing amount of high-quality content.

And yet you get the benefit of doing all the work upfront... without the need for ever touching the site again.

Sound good? Then you'll want to keep reading as I reveal my system for creating **M.I.N.I. Membership** sites. Here are the steps:

M - Market: Here's where you choose a hungry market to sell your memberships to, plus you choose the topic of your site (such as tennis, homeschooling, body building, improving a golf game, etc).

I - Information: Creating your membership site content is easy when you use private label rights (PLR) content! You can over-deliver by offering your members tightly-related niche ebooks, reports, audios, videos, software and more!

N - Network: Here you'll discover how to set up a password-protected membership website, collect payments and more.

I- Invoke: All that's left to do is invite your prospects to become customers!

It's that easy! Read on to discover the details...

M – Market

This part of the system includes three easy steps:

1. Choosing your market.
2. Choosing the topic of your membership site.
3. Choosing a title for your membership site.

Let's take a closer look at these steps...

Choose Your Niche Market

Your niche market is your *target audience* – that is, the people who are going to purchase memberships.

What you're doing is choosing a group of people with a common interest who are willing and able to pay for information about this common interest.

Here are examples of broad markets as well as niches (*smaller, more targeted segments of the broad market*):

- Fitness buffs -> bodybuilders -> female bodybuilders
- Gardeners -> organic gardeners -> organic gardening pest control
- Sports enthusiasts - > golfers -> those wanting to become better at putting

What you need to do is find a profitable niche like the examples above.

There are two ways to do it:

- 1. Start with your interests.** Maybe you like fishing, traveling and weight lifting. These are three topics you can consider. To add to this list, just write down all your interests, hobbies, what you like to spend money on, what careers you considered, what classes you enjoyed in school, what topics you enjoy discussing, what kinds of websites you regularly visit, etc.