

# FROM ZERO TO PROFIT

*How To Make Your  
First £1,000 Online*



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First £1,000 Online*

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## Introduction

Everywhere you hear about people making those seemingly elusive six figures online.

Maybe you've dreamed about it too. And so, you've spent many a night brainstorming, just trying to figure out a way that you can make money online.

But here's the thing... You need to walk before you run.

You need to create a plan that will put that first £1,000 in your pocket before you can think about making your first £10,000 or your first £100,000.

**Because once you know how to make £1,000, it's not that hard to make more.**

And that's exactly why I created this report.

Over the next several pages you'll discover exactly how to make your first £1,000.

How? By creating a private label rights package that you can sell to other marketers for £97. Think about it: All it takes is just 11 sales to break £1,000!

Tip: A private label rights product is one in which you license other marketers to use the product in just about any way they choose. They can modify it, sell it or even give it away for marketing purposes.

Once you make your first £1,000, you'll have a workable, scalable plan that you can use to make more money. And what's more, you'll have confidence, because you'll see with your own eyes that making money online IS possible for you!

So, here's the plan – and here's what you'll learn inside this special report:

- How to pick a hot, in-demand niche for your PLR (private label rights) product.
- How to create a PLR package that's worth at least £97.
- How to get eager buyers in front of your offer.

And more – you'll learn everything you need to know to make your first £1,000. So, let's get started...

## Pick a Hot Niche

The first thing you need to do is find a hot niche. That is, you need to uncover a topic in which there are plenty of marketers who are willing and eager to buy PLR content.

One common mistake at this point is to seek out a hot niche of “end users” who’re buying the content you’re creating... rather than seeking out marketers who’re buying PLR content.

Example: Let’s suppose you discover there are plenty of end users wanting to buy parrot-training books so that they can teach their parrots how to speak. That’s great. And that may very well be a good niche if you were selling your product directly to end users (e.g., *parrot owners in this case*). However, you’re selling to marketers in the niche – and if no marketers are buying parrot-training PLR content, then it’s not what I’d consider a hot niche.

So, what you need to look for are niches where there’s **a great demand for PLR content** from the marketers who work in that niche.

Typically, these niches tend to be part of your bigger, evergreen markets such as weight loss, golf, dog training, online marketing, business coaching and consulting, work from home and similar markets.

Now, one of the best ways to discover a hot niche for PLR content is by finding out what kinds of private label rights content marketers and webmasters are ALREADY buying.

There’s no guesswork required – just sell something people are already eagerly buying, and you’ll never have to worry about creating content that people don’t want.

Here’s how you determine what types of PLR marketers are already buying...

### See What’s Hot on Clickbank

[Clickbank.com](http://Clickbank.com) is one of the bigger marketplaces for digital goods – and they have a searchable marketplace. So, one of your first stops is to visit the marketplace and search for some very broad terms, such as:

- PLR
- Private Label Rights
- Resell Rights
- Master Resell Rights