

BUSINESS CHANGERS

10 Truths For Turbo-Charging Your Internet Business Profit



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Your Internet Business Profit*

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Introduction

There are some people, products and practices that are "game-changers". When they are deployed, good things happen. The way we do things, the way we view things, the way we think about things ... and the resulting outcome are affected, oftentimes drastically.

Look at just a few examples...

People: Unquestionably, Steve Jobs, Michael Jordan and Elvis Presley were all "**game-changers**". Jobs almost single-handedly resurrected Apple from the dead and birthed an entire industry. No one could come into a basketball game and completely take over like Jordan, who seemingly could score at will. Elvis forever changed the music industry with his style and charisma, which pushed the envelope to the point of early censorship.

Products: The assembly line, indoor plumbing and smart phones are all "game-changers" as well. Mass production originated with Henry Ford's assembly line and has been modeled ever since in countless industries. Do you take a bathroom break in an "outhouse"? Neither do I, and it's because of the innovative idea of indoor plumbing that we have this often-unappreciated luxury. At one time a landline phone was the game-changer, then mobile phones took it a step further. Today's smartphones are an unbelievable technological breakthrough.

Practices: Things we do like marathon training, mission trips and fundraising can be added to the list of "game-changers". Back in the day people just ran, but with the development of training programs, marathoners can run faster with less injuries than ever before. Strategic evangelistic efforts have allowed churches and other ministries to impact more lives than ever before, including people previously unreached at all. There's no doubt that fundraising has forever influenced how charities and causes of all levels can provide the financial backing they need to exist.

We all recognize a "game-changer" when we see it, or when someone points it out to us. But, what exactly is a "game-changer"? Here's the definition I use...

That which positively alters the overall outcome.

Words like "impact", "influence", and "effect" all come to mind. "Game-changers" are the people, products and practices that change things for the good.

I've been making a full-time living from home with my Internet business since July 2001. During that time, I've made over a million dollars in profit and have helped tens of thousands of people around the world with their own Internet businesses. Don't take my word for it - you can Google my name, "Nick James", to find out what others think of me. Recently I took a look back and jotted down the ten things which have impacted my business the most over the past decade-plus. I call them...

Business Changers!

Each of these "truths" has positively altered the overall outcome of my business. Said another way, each of them has made me more money than I would have made without them.

Rather than share them with VIP coaching clients in a high-ticket consultation, I decided to put them down in an affordable report so that ALL people could learn from them.

Let's take a look at each of them...