

THE INTERNET MARKETING PROFIT PLAN



PROFIT PULLING
ESSENTIALS OF THE
INTERNET
MARKETING
ELITE



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Introduction

Because of the boom of the internet then internet marketing has really taken off in recent years. Billions of dollars are being spent online now and internet marketers are out there in the digital trenches directing that money to where they want it to go.

Anyone can now start to market on the internet, but few actually make it into a serious business. Due to the amount of get-rich-quick schemes out there are snakeoil salesmen then lots of people have their dreams (and bank balances) squashed before they get far enough to see the light at the end of the internet! I have heard figures bounced round that only 5% of people trying to make money online will ever go full-time and make a business out of it, I fear it may be more like 1%.

So what can you do to dramatically increase your chances of making money online?

Learn the essentials of the internet marketing elite! The difference between you now and someone making 7 figures a year online is just some experience, a lot of hard work and a head start. Someone making 7 figures is doing the same as someone making 4 figures a year, they are driving traffic to targeted offers, just on a larger scale!

So if you can learn the essentials, the activities that you need to master and do on a daily basis to make money, then you are already ahead of 99% of the rest who are chasing their own tales looking for a magic pill.

Let's get started, first we'll talk more about the mindset you need (and the mindset you don't) to start to make progress online, I'll dispel some common myths and then we'll get started on the skills you need and the tools you will use to start to make real money from the internet.



Section One: Developing the Right Mindset of a Successful Internet Marketer

Your mindset can have a huge difference on how things turn out. Someone with a negative mindset may either quit too early, stop looking for solutions when problems occur, or even not get started in the first place. Whereas someone with less skill but a better mindset will carry on and start to piece things together and make a huge success out of their business.

Mindset is crucial to success - skip this chapter at your peril!

Avoiding the IM Quicksand

There is a ring of quicksand around a successful IM business, let's have a quick diagram to explain:

