

POWER OF EXECUTION

GOALS ARE MEANINGLESS
WITHOUT ACTION

The background of the entire graphic is a dark blue color with a subtle, repeating pattern of interlocking gears in a lighter blue shade. The gears vary in size and are scattered across the frame, creating a mechanical and industrial aesthetic.

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Introduction

Goal setting is the process of deciding what you would like to accomplish and then make a plan to achieve the desired result. Now while everyone has goals and aspirations, not everyone knows how to achieve those goals.

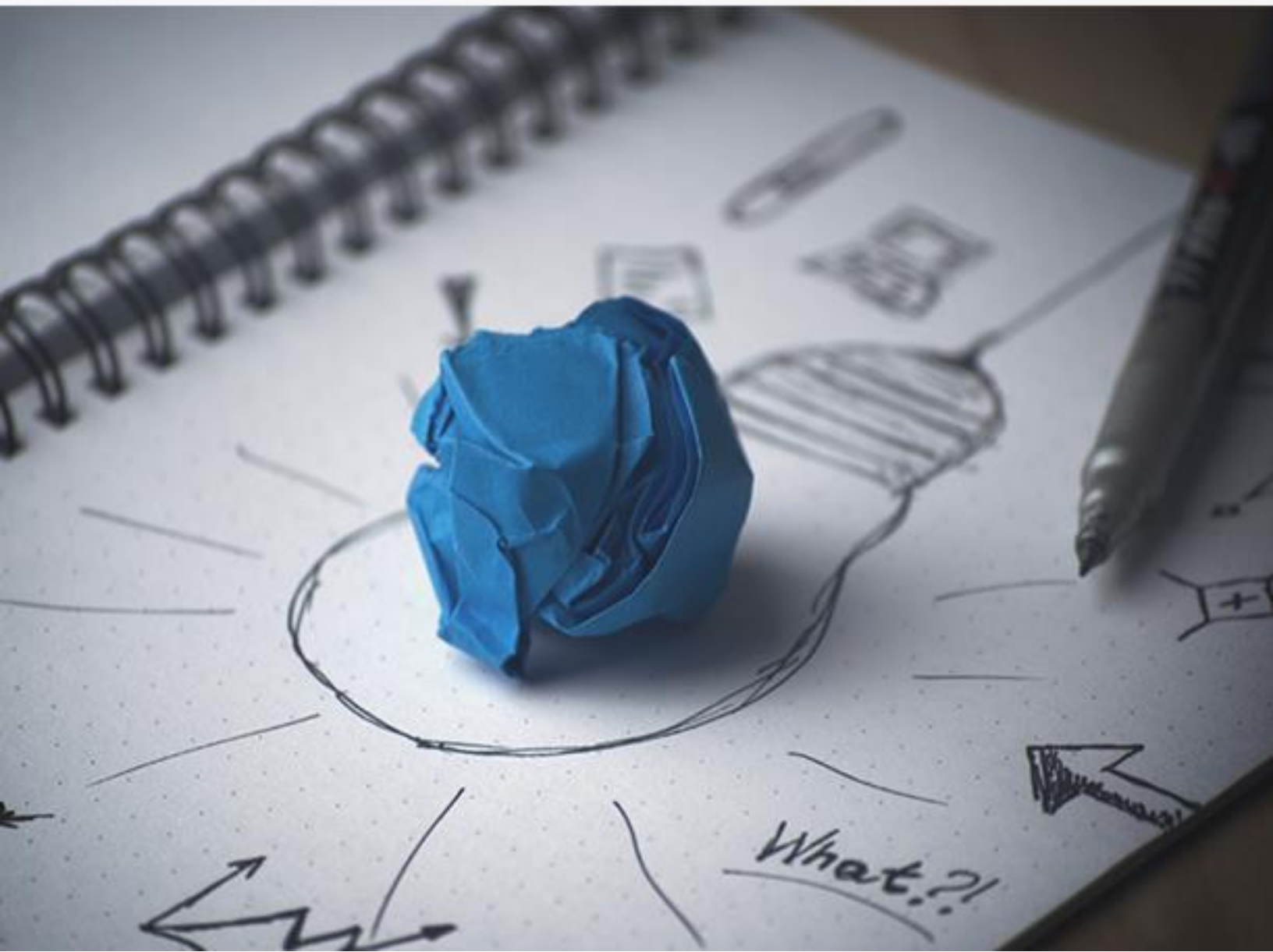
Goal setting is a structured process. First you decide on a goal, then you create a plan to get to that goal and finally you put your plan in action. It is this final part of the process that presents the most problems for many people. They easily set a goal and even devise a plan to get there but hit major roadblocks when executing their plan.

This book is your know all guide to setting goals and creating successful strategies to achieve those goals. Topics covered here will take a look at both personal goals for individual success and business goals to improve your business rather than any aspect of personal life. While both types of goals have different purposes, the essential goal setting process presents no major differences.

In fact, the same goal setting formula and strategies work for personal as well as business goals. So without further ado, here is what you need to know about the strategy-to-execution process.

CHAPTER 1

VISION VS EXECUTION



Chapter 1

Vision Vs Execution

What is the difference?

Vision is great. In fact, it is the starting point for all big things to come. But vision means very little unless executed.

What this means is that it is great to have a plan but simply having a plan cannot get things done. It hardly even acts as a catalyst anymore. Take the very common example of trying to lose weight. You know you need to work hard and put in a certain amount of effort to shed off the extra pounds.