

# AFFILIATE MARKETING SUCCESS



HOW TO SUCCESSFULLY MARKET  
AND SELL OTHER PEOPLES PRODUCTS

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# Introduction



Affiliate marketing is one of the most effective ways for anyone to earn money online. This is a quick and passive method to earn cash that is *highly* scalable, and that is easy to set up. No technical skill is required, and if you choose the right products and connect with the right market, you can stand to make hundreds of even thousands of dollars in a short space of time.

But let's back up for just a moment. First: what precisely *is* affiliate marketing? How does it work? And what makes it so much more effective than other money-making strategies for internet entrepreneurs?

Essentially, affiliate marketing means selling a product that is not yours for a commission. You then get to earn money for each sale you make, meaning that all you need to do is to connect that product with an audience that will appreciate it.

When selling affiliate products such as eBooks, you will often find that you get to keep 70% or *more* of the profit! Choose the right product, and you can earn just as much money as someone who built a product themselves.

In this book, you will learn the benefits of affiliate marketing, as well as how to get started quickly and efficiently in order to begin making money. With smart product selection, a primed audience, and just a little bit of good fortune, this could genuinely change your life.

For those that are *already* selling affiliate products, this book should serve to provide you with the additional skills and tips you need to really take your business to the next level. This includes the tools being used by top brands in order to sell HUGE ticket items like MBA courses and \$5,000+ powerhouse laptops.