

DIY CHECKLISTS

#3

SOCIAL MEDIA

30 Checklists to help you
build your social media presence

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DIY CHECKLISTS

Checklist 1 - Social Media Hacks

Project

Date:

Name: _____

- | | Yes | No |
|---|--------------------------|--------------------------|
| 1 Creating Post Images | <input type="checkbox"/> | <input type="checkbox"/> |
| <i>Creating multiple sizes of a single image optimized for different social platforms. Use Canva to create your posts and then use the resize button. There are almost 50 image types to choose from, and once you choose which image sizes to generate, just click "Abracadabra – Resize" and your new images open in separate tabs.</i> | | |

Facebook

- | | Yes | No |
|--|--------------------------|--------------------------|
| 1 Customised Buttons | <input type="checkbox"/> | <input type="checkbox"/> |
| <i>On a page you create you can add buttons that say i.e Watch Video. You can add a link that leads to a page on your blog/website to catch their email and build your list or even link out to an affiliate offer</i> | | |
| 2 Download videos from Facebook | <input type="checkbox"/> | <input type="checkbox"/> |
| <i>When you see a video you like then you can download it right from Facebook by doing the following;
Right click on the video
Copy the video url that appears in a pop up box
Open a new tab
Paste the video url into the address bar
Now in the link replace www with the letter m and hit return
You will see a new tab open and the video appear full size
Press play to plat the video
Now you can right click the video and choose save and save the video to your desktop or other folder</i> | | |

Notes