



DIY CHECKLISTS

#1

Product Creation

18 Checklists to help you
design, create and market
your first digital product

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Checklist 1 - Product Idea Guide

Project

Date:

Name: _____

Step 1 - List Your Skills

List your skills asking yourself what you've made money in, what you've learned, what you can teach, what interests you the most.

-- Exercise: List Your Skills -

Examples: SEO, Copywriting, Graphics, WordPress, List Building, Facebook Ads, Social Media, Product Creation, Affiliate Marketing, Video Marketing, CPA, Offline Consulting, Software, Management, Outsourcing, PLR, Health, Fitness, Coaching, etc..

Step 2 - Do Your Market Research

Visit the sites below and checkout the recent top sellers.

- JVZoo.com Top Sellers <https://www.jvzoo.com/products/topsellers>
- JVZoo.com Find Products <https://www.jvzoo.com/affiliates/findproducts>

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