

# THE EMPOWERED Life



Discover Your **Life Purpose**,  
Unlock Your Full Potential and  
**Supercharge Your Success**

THE  
EMPOWERED  
Life

By Pierre (Peter) Newell

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# Table Of Contents

<b>Introduction</b>	<b>01</b>
<b>About This Book</b>	<b>04</b>
<b>Chapter 1: The Modern Ache</b>	<b>05</b>
<b>The Plight of the Modern Man</b>	<b>05</b>
<b>Chapter 2: A Powerful and Immediate Upgrade</b>	<b>08</b>
<b>Take a Day to Yourself and Do This</b>	<b>09</b>
<b>Tidy the House and Create Systems</b>	<b>09</b>
<b>Fix Your Look</b>	<b>10</b>
<b>Chapter 3: Your Self-Improvement Regime</b>	<b>11</b>
<b>Chapter 4: Important New Habits and Lifestyle...</b>	<b>16</b>
<b>Chapter 5: Building Your Body</b>	<b>21</b>
<b>Chapter 6: Why We Need Challenge and growth</b>	<b>26</b>
<b>Chapter 7: Finding Your True Life's Purpose</b>	<b>33</b>
<b>Chapter 8: Becoming Emotionally Resilient</b>	<b>38</b>
<b>Conclusion – Being Your Best You...</b>	<b>43</b>

## About the author

Born in the 50's Peter developed an entrepreneurial spirit at a very young age. Star Athlete in High School, he excelled in track & field, football, and hockey, and by the age of 22, he was a top Ski Instructor at La Reserve and Mont-Tremblant Ski Resorts in the Laurentien Mountains North of Montreal, Quebec.

Peter enjoyed a 35+ year successful sales career inside the Real Estate, Interior Design, and Automobile industries. During this time, he also invested in his personal growth being trained by some of the best trainers in Landmark Education where he completed the full curriculum for living and spent 8 years volunteering and assisting around all Landmark Training Programs. Peter says: "Those 8 years have helped me develop unique skills before branching out on my own to become one of the Top 10 Income Earners and sought out Speaker/Trainers for the then Telecom Giant, Excel Telecommunications.

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# Introduction



Is your life everything that you have always wanted it to be? Are you the person you want to be? Are you where you thought you would be in your career and in your relationships?

If you're anything like most people then the answer to these questions will be a resounding no. Even those of us, who are generally happy for the most part, will often find that our lives never panned out quite the way we thought they would, or that we aren't quite as accomplished as some of our friends.

Many of us seem to struggle with the simple things in life, whether that is getting out of bed in the morning with enough energy to be productive, maintaining our relationships, or whether it is finding that sense of purpose.

Many of us have the occasional creeping feeling of doubt that makes us question whether we're really on the right track. Maybe life is just 'okay' but you don't feel like it's really going anywhere. Maybe you don't feel like you have a 'purpose' as such.

Meanwhile, we all know people in our lives who do just seem to have it all together. They're in great shape, they're charismatic and driven and they're usually pretty wealthy as well! They have stunning partners, perfect families and somehow they just make the rest of us look... disheveled...

While those few people seem to be successful in everything they do, we struggle hard to stay afloat, to keep the house clean, to get to the gym, and to keep in touch with friends. This means we have no time to work on developing ourselves or to take our lives to that next level. Perhaps you struggle to know what that next level is? Maybe you don't know what it is you really want from life in the first place? One thing is for sure though, given what we're all going through with this **Coronavirus Pandemic**, you have undoubtedly had the time to think about your Personal Life and its direction.

Perhaps the issue is that our expectations are set too high, maybe as a result of the media? But wouldn't it be amazing if you could live the life that you've always wanted and if you could make your life everything you ever dreamed of. Wouldn't it be incredible if there was a real '*limitless pill*' that could help you to start making the very most of your life, to seize the day and create opportunities?

I'm here to tell you that it is possible. That all the things you have dreamed of can become a reality and that there's no reason you can't become the **ultimate version** of yourself. The key is in understanding what it takes to become your best and to having the motivation, drive, and skills necessary to make it happen.

Look, if you know there are people out there that have their lives up together, then you know it must be possible. If some people seem to have found their calling and their purpose, you know they probably started out in the same boat as you. They just had the skills and the know-how to find their way eventually.

Even if none of your friends have it all together, just look at people in the media. Sure, some of that is artifice, but the fact remains that Dwayne Johnson (The Rock) is a real guy. A guy who looks sharp, is in incredible shape, is brimming with personality, and is incredibly wealthy.

Then there are people like Arnold Schwarzenegger who have accomplished insane things in their lives, like Hugh Jackman, like Michelle Obama, like Will Smith, like Tina Fey. These are people who aren't just attractive, wealthy, funny, or successful... they're all those things.

And to the rest of us, they come across like *Superhumans!* The good news is that all of this can be learned. It starts with you. It starts with accepting responsibility and no longer blaming circumstances or other people for your lack of success or the way you feel.

In business, there is a commonly used term called a '*force multiplier*'. A force multiplier is anything that can be used to help you get more work done with the same amount of time and effort.

The most obvious example of this would be a hammer. If you hit a nail with a hammer then the force that you employ will be multiplied several times so that the nail will be driven into the substrate. If you had used the same amount of force with your fist, then you would have a different result. Likewise, a forklift truck or even a computer can similarly be thought of as a force multiplier.

But you are the ultimate force multiplier. If you want to achieve any goal, you need to exert effort and the outcome will depend on how skilled, how motivated, and how well presented you are. If you are a more capable individual, then everything you do will have a more profound impact on the world around you.

In my work at Landmark Education, I learned a very powerful distinction: You must take a stand and you must stand for that the stand you take is who you are! Now that is something worth inquiring into as a distinction. If you don't get it, no worries. let's move on!