



The Big Book of Network

Marketing Survival Guide

“How to Survive the Network Marketing Jungle in the 21st Century”

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You are encouraged to print this book for easy reading.

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***Are You Tired of having such a Tiny AILM Team?
Looking to turn Tiny Checks into "BIG FAT" Checks?***

SALES STATISTICS

43% OF SALES PEOPLE NEVER FOLLOW UP WITH A PROSPECT
25% OF SALES PEOPLE MAKE A SECOND CONTACT AND STOP
12% OF SALES PEOPLE ONLY MAKE THREE CONTACTS AND STOP
ONLY 10% OF SALES PEOPLE MAKE MORE THAN THREE CONTACTS
2% OF SALES ARE MADE ON THE FIRST CONTACT
5% OF SALES ARE MADE ON THE SECOND CONTACT
5% OF SALES ARE MADE ON THE THIRD CONTACT
10% OF SALES ARE MADE ON THE FOURTH CONTACT
80% OF SALES ARE MADE ON THE FIFTH TO TWELFTH CONTACT

"You Don't Have to Create Great MLM Letters to Send Your Sales and Recruiting Results Through the Roof. Just Cut and Paste Them into Your Follow-Up Emails or Auto-Responder" *Leave Your Competition Behind Wondering What Happened!*

(This Has Absolutely Nothing to Do with the Latest Over-Promising, Linder-Delivering Downline Building Clubs, Prospecting Systems or Lead Generation)

You're about to discover...

- **How this New Letter Series of pre-written letters have been designed to impact your network marketing results in a big way.**
 - **Your life and your work will get to be more fun as they assist you in following up either with your Auto-Responder System (recommendations below) Or with your regular email software (Like Outlook, Hotmail, Yahoo, Gmail among others) using just your Cut & Paste abilities (*smiling*)**
 - **How in only 3 1/2 minutes (or less) your letters will keep working for you, tirelessly ...day and night... 24 hours a day... Seven days a week, without picking up a phone or using any painful "old school" methods still being taught**
 - *A simple, easy (and foolproof) way to NEVER face rejection from your friends or family again!*
 - **How to get your new team members committed to their business, developing a strong reason for being in MLM and cranking out a huge list of contacts...without you having to be involved!**
 - *How you'll never have to talk to anyone who's not interested again (unless you enjoy that sort of thing) - Wouldn't you rather talk to hot, interested prospects who call YOU?*
 - Plus, lots more!
-

To find out more, just click on the MLM LETTERS BOX below and check out this phenomenal Letter Series for yourself or direct your browser [HERE](#).



Seriously Cash in On The 3 Foot Rule
What Do You Mean by That Pierre?
**Prospects Are only 3 Feet Away From
Their Computer Screens!**

Introduction

Welcome to the Big Book of Network Marketing Survival Guide.

In this book, you will learn about everything you need to know about how surviving in the cut-throat world network marketing jungle – especially in the 21st century where the network marketing industry has changed tremendously since the 80s.

Of course, there are certain timeless principles that will never change in the network marketing industry. Principles such as:

- Providing value for your customers and prospects
- Uplines helping downlines (and sidelines helping one another)
- Working together with a solid management team
- Building your reputation and helping others...

These things will never change. However, there are certain things like business opportunity demands, prospecting methods, competition and many other crucial business factors have changed the way network marketing is done!

The goal of this book is to provide awareness for network marketers and give them enough knowledge to know what works and what doesn't work. With this knowledge, you will be able to arm your downlines to the teeth!

Make sure you apply the techniques in this book and take advantage of the free tools that are available for you. Just reading this book is not enough. You have to take action and make your business a part of you; otherwise you will not be able to achieve success!

Let's jump into it right away!



Pierre Newell

Why People Join Network

Marketing

The Basics of Network Marketing

MLM survival. Let's face it, the world out there is like a jungle. More particularly so in the MLM world. It would be easy to say, since it is that difficult, let's just forget about the whole MLM or network marketing deal in the first place (then this book would not be necessary at all). That action would be self-defeating.

There is good news for all of us. So, let us instead start from a positive note.

The purpose of this book is not just about teaching you to choose the right MLM Company but also how, by being properly educated about the industry, you will be able to **receive benefits** from every opportunity you invest your time and money in. The information here will be completely generic and neutral. I am not endorsing any company over the other as **there is no such thing as the perfect MLM** but rather **choosing an MLM that is SUITABLE for YOU!**

Whatever your reason may be, let us make a few assumptions about it before we proceed (or else you wouldn't pay for this E-book in the first place)