LAUNCH YOUR ONLINE COURSE

A Step-By-Step Guide To Turning What You Know Into a Profitable Online Course

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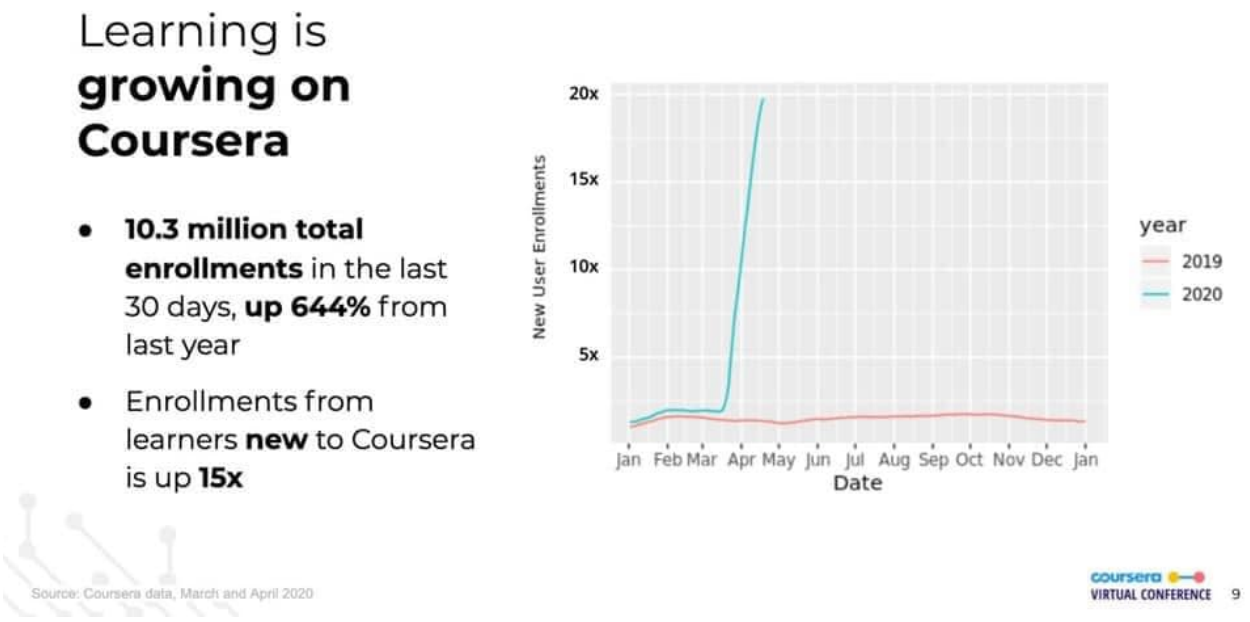
INTRODUCTION

Introduction

Have you been thinking about launching your own online course but don't know where to begin? If so, you're not alone.

Many people are curious about online course launching but put it off out of fear and anxiety. Little do they know that they are missing out on a lot of money and freedom by allowing their fears to stop them from creating their online course.

Why should you create an online course? Well, according to statistics from Coursera (an online learning platform), online learning has grown significantly in March – April, 2020.



Though creating an online course requires some tech know-how, the benefits of building an online course greatly outweigh the negatives. The reason for this is that online course creators are making a full-time living

selling their online courses. This incredible monetary payoff is worth the effort of creating an online course. All the while, education is increased for the students!

Luckily for you, launching an online course does not have to be difficult. With the help of this guide, you will learn key aspects of a successful online course launch. Let’s get started!