



Scrapbooking for Fun and Profit

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INTRODUCTION

Starting your own [scrapbooking business](#) is not a small task, but it can be one of the best options available to those who are creative, looking to work from home or who want to share the experience they already have.

Scrapbooking is a fun project to do with your family. It is easy to relive all of those special moments with your children or with your friends. However, when you take on the scrapbooking of another person, often times to depict events that you did not partake in, you have to go one step farther. You have to bring through the memories they have without making it look like you were not there. It can be challenging.

WHAT IS SCRAPBOOKING?

Scrapbooking is the process of taking photos and memorabilia from past events and placing them into photo albums and books. However, the process is not just one in which you will throw together photos and call it done. Rather, you likely will invest in several key steps such as using decorative elements to embellish the book. You will also spend a good deal of your time focusing on adding descriptive text, whenever it is possible to do so.

The scrapbook is not only a collection of photos, but it is a representation of the special memories of the entire family. This often includes any items that help them to remember this special day, such as ticket stubs or a pamphlet from a special play. The key here is to take all of these items and to put them together, somehow, in a creative book that the family can hold on to for years to come. How you do this is really up to you, but it should always focus on the goal of the family for which you are creating the book.

IS THIS THE JOB FOR YOU?

Who is right for a business in scrapbooking? The answer to that question may be surprising. Determine if you fit within any of these sectors.

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- 5 - □ Do you love to scrapbook? You will need to love **scrapbooking** if you will make this a business for yourself. In fact, having a passion for the process is near critical to be successful in the industry. □ Do you have the skills for scrapbooking? Not everyone will have the resources and skills to develop beautiful scrapbooks to charge money for. It is up to you to determine if this is something that you can do based specifically on whether or not you have proven skills in the process that it takes to make a scrapbook. A good way to know if you have skills, others will pay for is to display your work to friends. Let them see what you have done for yourself. If they ask you to do their own, simply ask if they would be willing to pay for such a service. □ The final piece to the puzzle is to look at the way that you interact with others. Are you the type of person that can sit down with a person and chat with them for hours? You will be placing yourself in their life, after all, so you will need to have some level of passion for being around other people. In addition, you will need to sit down, talk about the scrapbook project and truly understand what the hopes are of others. If you can do that, you are right for this job.

However, there is one additional factor to keep in mind. Scrapbooking takes time and money to do. Even if you just did your own books, you may find yourself spending a great deal of time struggling to find the right resources. If you make this your business, you will need to dedicated skills, time and money towards the business to make it a true success.

If you can do these things, then this eBook will provide you with the resources and tools you need to get your scrapbooking business off to a great start. The good news is that this can be one of the most exciting and inspiring ways to build a successful business that you do right from your home, especially if you are passionate about it.

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WHAT TO EXPECT WITH A

SCRAPBOOKING BUSINESS

Although we have mentioned some of what goes into the process of building a scrapbooking business in the introduction, there is much more for you to take into consideration. More specifically, you will need to determine if these are things you can handle, afford and give your best to, so that your business will be a success.

THE TYPE OF WORK