

BLOG BEFORE YOU Write An Ebook

A hand is shown holding a stack of US dollar bills, with a blurred background of more money and a document with a bar chart. The image is split diagonally by a red line, with an orange background on the top left and a white background on the bottom right.

Gary Jones

Table Of Contents

- 1 Introduction to Blogging**
- 2 Blog Platforms**
- 3 Choosing the Right Blog Platform**
- 4 Basics of Blog Setup**
- 5 Using Blogger**
- 6 Your 1st Blog Post with Blogger**
- 7 Using Wordpress**
- 8 1st Blog Post with Wordpress**
- 9**
- 10 Using Typepad**
- 11 How your Blog Should be Organized**
- 12 Layout and Basic Composition**
- 13 Picking Appropriate Color Themes**
- 14**
- 15 Choosing the number of Columns**

Table Of Contents

16 Font Styles and your Blog

17 Formatting Text

18 Designinga Customized Blog Template

19 Squarepace

20 Free Templates

21 Layout

22 Building Social Authority

23 Elements for Credibility

30 Blog Credibility and SEO

31 How Visitors Determine Credibility

32 Getting the Word out

33 Relationships with others

34 Top Bloggers Communities

Table Of Contents

36 Brand Identity

37 Marketing Promotions

41 Promotions and Publicity

42 Developing Content

45 Using Tags

46 Categories vs Tags

47 Types of Tagging

48 Tag Clouds

49 How to do Tagging

50 Tagging and Marketing

51 Show me the Money

Introduction To Blogging



The origination of the term 'blog' is interesting. It was initially called a 'weblog' meaning a log or a diary or a journal that helps you to record your thoughts on a day to day basis. In that sense, it was rather in its primitive stages and did not turn into an instrument for propaganda immediately. This term was later shortened to blog and this is when free blogging services like Blogger became extremely popular.

As mentioned earlier, blogging today is not restricted to only maintaining a journal. It has truly become a platform where various kinds of people from all walks of life, whether they have the same ideologies or not, conflate, and discuss the matters they think are important to them.

Blogging in the twenty-first century has come to become an important tool for advertising for people who wish to market their products online, for politicians who wish to sell their ideologies, and reach out, to the masses.



Setting up your blog will require a little research and review; you'll need to consider the factors of cost, the time and skills you currently have, and your readiness to learn some new software. Almost all blog software is very easy to use and offers a variety of plug-ins and other resources to make yours unique.

You'll find a number of free and low-cost fee-based blog platforms available, and most of them use a simple text editor box for publishing.

Blog Platforms:

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Almost all blog software is very easy to use and offers a variety of plug-ins and other resources to make yours unique. You don't necessarily need to hire a professional or specialist to start publishing; most blogs can be set up with a few hours, and you can learn how to use them as you go.

We'll discuss how to make use of today's leading blog platforms. The three most widely used platforms include:

- WordPress
- Blogger
- TypePad

