

# BUSINESS BLOGGING

## ANSWERED



### **Legal Notice:**

This ebook is copyright protected. This is only for personal use. You cannot amend, distribute, sell, use, quote or paraphrase any part or the content within this ebook without the consent of the author or copyright owner. Legal action will be pursued if this is breached.

### **Disclaimer Notice:**

Please note the information contained within this document is for educational purposes only.

Every attempt has been made to provide accurate, up to date and reliable complete information no warranties of any kind are expressed or implied. Readers acknowledge that the author is not engaging in rendering legal, financial or professional advice.

By reading any document, the reader agrees that under no circumstances are we responsible for any losses, direct or indirect, which are incurred as a result of use of the information contained within this document, including – but not limited to errors, omissions, or inaccuracies.

# **Table of Contents**

**“I Thought Blogs Were on Their Way Out” .....pg. 4**

**“What Kind of Blog Will Work Best for My Business?” pg. 13**

**“I Don’t Have Time (or Skills) to Blog” .....pg. 24**

**“What the Heck’s a Plug In? Do I Really Need Them?” pg. 29**

**“How Will I Build a Following With my Blog?” .....pg. 33**