

20

ONLINE BUSINESS IDEAS



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LOVE AND WORK FROM HOME**

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Without an idea, there is no chance to start your own online business. With tons of entrepreneurs out there this first step is one of the hardest challenges, where you might find yourself wandering around the web to get your creative juices flowing. Don't look any further, as we put together a list of 20 online business ideas which you can start tomorrow. Obviously, there is a need for tremendous preparation and research, but hopefully, this list can get you started.

1. Start Your Own Listicle Blog

The recipe is quite simple. Look for emotional, inspirational, interesting stories on Facebook, Reddit or wherever you wish and rewrite the short stories into a detailed article. Set up your own site and publish the articles. There are a bunch of listicle blogs out there by now, however, the fact that Viralnova.com was sold for \$100 million might get your motivation high. Even though it seems as a simple business, monetizing your site might prove to be a bit of challenge, however, if you know a few things about SEO and AdSense, there is a great chance for success. With a successful promotion, you will be able to pull in tons of unique visits per month, as it seems like we just cannot get bored of these stories.

2. Get Into the Domain Business

Even though you might think that best deals have been made long ago, the domain business is still an ongoing thing. Lots of people buy and sell domain names to earn money as it requires only a small investment. With some thorough research, you can get an idea about what are the most trending domain names currently. This will help you to buy potential domain names which can be later on sold for a profit. Look for domain auction websites on the web, as you can stumble upon expired names, which are back in the pool and available to buy. The chances are high, that you will be the next domain guru, who can make a profit with only a few clicks from home.

3. Sell Apps

Smartphones are everywhere and everyone enjoys quality applications. In case you feel like you are up for the challenge, start building apps. With a few clicks, you can get them into the Google or Apple market and start selling. Check for the latest trends and start developing. In overall, app building is a cost-efficient online business, which if done right, can get you great profit. You might need some time before getting things right,

however, in the long run, apps can get you the success that you've always dreamt about. As well performing apps can make thousands in ad revenue in each month, this might as well be a great choice for you.

4. Sell Your Design

If you are good with designing and creating unique images, you can simply start selling your own design. There are numerous sites out there offering the opportunity to sell your design in form of T-shirts, bags, mugs etc. The only thing to keep an eye on is to keep your creations printable. Once your ideas start selling, you will be receiving a commission for each sold piece. You don't have to worry about shipping, or actually printing the design, the only thing you'll be asked to do, is to upload your images. The registration is free, there are usually no fees, however, before you would start, you should start thinking of your own brand. It always proves to be a great decision to come up with a catchy name at least, as people can follow your shop and will keep an eye on your work. By creating your own brand and selling creative images, you can gain a better reputation, which will lead to better sales.