



GREY MOUSE PUBLICATIONS

Leveraging Outsourcing



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Chapter 1:

Intro to Outsourcing

Whether you're starting a business or launching a new project within a well-established company, hiring a freelancer may be a new experience for you. Freelancers are a great way to bring specialist expertise to your group, especially if that expertise is not needed long-term. Freelancers are often flexible and cost-effective, but it can be difficult to know how to find the right match for your project. This book will help you to outsource effectively and find a freelancer that will provide you with high-quality work.

This book will guide you through the process of finding a freelancer that suits your project and will help you to build your business. As the freelance industry grows and more industries incorporate