

The background of the book cover is a vibrant, stylized illustration. It depicts a woman in a dark, flowing dress standing on a launchpad, looking up at a rocket that is taking off. The rocket is blue with a white nose cone and is surrounded by a large plume of orange and yellow flames. The sky is a mix of blue and orange, with streaks of light and clouds. The overall style is reminiscent of mid-century modern graphic design.

# LAYOFF TO LIFTOFF

YOUR DIGITAL  
INCOME  
RECOVERY KIT

A STEP-BY-STEP GUIDE TO TURNING  
JOB LOSS INTO DIGITAL INCOME

TAYLOR MORGAN

HALO'S  
PUBLISHING

# **Layoff to Liftoff: Your Digital Income Recovery Kit**

A Step-by-Step Guide to  
Transforming Job Loss into Online Income

**By Taylor Morgan**



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You didn't ask for this.

You didn't wake up one day saying,

"I can't wait to lose my job and start over."

But here you are.

Whether you were laid off, downsized, burned out, or just done playing the 9-to-5 game — one thing is for sure:

**Life hit pause... but your purpose didn't.**

This isn't just a career detour. This is your launch window.

A chance to rebuild, rebrand, and rise — on your terms, in the digital space.

"Let's get real: You've been cooped up in that corporate job for years — working the same hours, same meetings, same boss energy every single week. You've probably heard the buzz about AI and the digital age — maybe even felt a little FOMO. And somewhere in the back of your mind, you've been wondering: 'What can I do to make this work for me?'"

But it all moves so fast. Feels complicated. Feels like you missed the boat.

You might be thinking, “I don’t have the time,” or “I don’t even know where to start.

That’s exactly why this book exists.

We’re gonna guide you through the noise, help you find clarity, and position you to capitalize on the opportunities that are already waiting on you.

You in?

## **What This Book Is (And What It Ain’t)**

This book ain’t about hype.

It’s not some “get rich overnight” blueprint.

And it’s definitely not corporate fluff to keep you job hunting with a smile.

## **This is your Digital Income Recovery Kit. We’re talking:**

- Clarity on how the digital economy really works
- Steps to turn your skills into income
- Tools to build your brand, presence, and product
- Real strategies, resources, and AI shortcuts
- And mindset shifts to help you move like a digital boss

If you show up, apply what's inside, and stay consistent —  
this book will get you paid.

## **Who This Book Is For**

This guide is for you if:

You've been laid off or left behind by the traditional  
job market

You're tired of applying and waiting and hoping — and  
ready to build

You want freedom, flexibility, and ownership of your  
time and income

You know you've got something valuable inside you —  
even if it's not packaged yet

You're ready to use tech, tools, and content to create  
opportunities on your own terms

## **You don't need:**

- A fancy résumé
- A business degree
- A perfect plan

## **You do need:**

- A laptop
- A Wi-Fi signal
- A will to win



## How to Use This Book

Each chapter gives you:

A breakdown of the core concept

Real examples and strategies

A challenge or action step to help you apply it  
immediately

Resources or prompts to keep the momentum going

Don't just read it. Work it.

You can't Netflix your way into a new income stream —  
but you can build one page by page.

# Layoff to Liftoff: Your Digital Income Recovery Kit



## Chapter 1: From Setback to Comeback

You Didn't Get Laid Off — You Got Launched

Let's get one thing straight: this ain't the end. It's the ignition. Getting laid off can feel like somebody slammed the brakes on your life. One minute? You had stability — a routine, a check hitting every other Friday. Next minute? You're staring at your inbox with a pit in your stomach and a 'we regret to inform you' echoing in your head."

The moment they cut you loose, they gave you something most folks wish they had: the freedom to pivot. To choose yourself. To create a new lane that nobody can take from you. That's what this eBook is about. It's not a pity party — it's a playbook.